

from the



# Heart

Dream Foundation Newsletter

Volume 11, Fall 2006

making dreams come true for adults battling terminal illness

[www.dreamfoundation.org](http://www.dreamfoundation.org)



## Only 18 Years Old

Joshua, “Sasha,” just 18 years old, of Artesia, California, was in the last stages of bone cancer. Just one year earlier he had been an active high school student playing baseball and hockey.

When we were contacted about Sasha he was hospitalized and, with his mother, was choosing music to be played at his funeral. Sasha was extremely weak, but the dream in his heart was very strong – he wanted to see his favorite uncle, Franklin, who lived in Sanford, N.C. Sasha told us that he and Franklin had much in common, as they both loved to hunt and fish. We flew Uncle Franklin to Sasha’s bedside for a final visit. When his uncle first arrived Sasha introduced us to him this way: “He is my other half.” Uncle Franklin and Sasha spent his final days laughing and swapping stories about the fun times they had shared. Sasha passed away within a few days, his favorite uncle at his side.

*“I haven’t seen Sasha smile like this for months.”*

Sasha’s mother

*Our mission is to enhance the quality of life of individuals and families battling terminal illness.*

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## We Get Letters

*“It is very hard to accept the finality of life, much less if it is your loved one – we felt so helpless and there was nothing we could do. But then we discovered that there is still hope – wishes and dreams to be fulfilled. Thank you for all you do. Not only for our Judy, but for all of the wishes you make come true.”*

Sister of Judy, 50, ovarian cancer,  
Farmington, New Mexico

*“It is not enough to have lived. We should be determined to live for something. May I suggest that it be creating joy for others, sharing what we have for the betterment of personkind, bringing hope to the lost and love to the lonely.”*

Leo F. Buscaglia, 1924 – 1998

# From the Heart . . .

## A Message From Our Founder

Once again the Dream Foundation staff and I are pleased to send you our newsletter which contains just a few of the hundreds of touching stories that come into our office day by day. They are stories of ordinary people who are facing the most daunting challenge of their lives – they, or a member of their family, have been told that they have less than a year to live. All of these families have been battling illness for months, even years, to no avail. Now, faced with a final, dreadful prognosis, they come to us to provide them with something they need urgently – a chance to have a final dream come true. The stories never fail to touch our hearts and I know they will touch yours. As the holidays approach we are receiving many requests from parents with young children who want to make it an unforgettable last holiday together.

We need your help to help them. Please use the enclosed envelope to make a tax deductible contribution that will help make a dream come true. Thank you!

From the heart,



Thomas Rollerson  
Founder/President

## The Holidays Are Around the Corner



. . . and they are a very busy time for Dream Foundation. At this time of year adults who are living in the shadow of terminal illness come to us in even greater numbers, asking for help. Sometimes they want to create a memorable Christmas for their families, knowing it will be their last together. Often we are asked for help to purchase toys for their young children. And, sometimes, all they ask for is a holiday meal they can no longer afford on their own. Battling terminal illness is a full time task, especially near the end. Our clients have exhausted savings, they are unable to work and often come to us for the most basic necessities. We've helped with utility bills and house repairs when just keeping a roof overhead had become a "dream."

We come now to our friends and supporters to ask for your help in making this a comfortable, comforting final holiday season for the adults we serve who are in the throes of a fatal illness. 75% have young children and this will be their last holiday together.

Here are some ways you can help us help them:

- Use the enclosed envelope to **send your cash donation**.
- Send us a **list of people you'd like to honor** this season and for \$10.00 each we will send them a card telling them of your holiday gift in their name.
- **Order gifts** from the Dream Foundation store at [www.dreamfoundation-store.org](http://www.dreamfoundation-store.org). We will receive 65% of the price of each gift you choose.
- Start a **Holiday Gift Drive** at your place of business and collect funds to help make dreams come true. It's great to give together!
- Start a **Holiday Toy Drive** and collect new, unwrapped toys to send to us so that we can prepare holiday gift packages for the young children of terminally ill parents. You can help put a smile on a young face.
- Give a **Pre-Holiday Party** and make the price of admission a new, unwrapped toy or a cash donation to Dream Foundation.

All of us here at the Dream Foundation send you our very best wishes for a healthy, peaceful holiday season.

*"Give what you can.*

*To someone, it may be better than you dare think"*

Henry Wadsworth Longfellow 1807-1882

*"Everyone should be so lucky as to have their dreams come true."*

Dick Clark @ Emmy's 2006

# Dreams Come True . . .

## A Washington Dream

Gary, 44, of Mitchell, Nebraska, was diagnosed with terminal colon cancer. Gary had been a history buff all of his life and his only dream was to visit Washington, D.C. with his wife, son and daughter, before the cancer took over. We contacted Trevor Daley, Senior Field Representative in Senator Dianne Feinstein's Los Angeles office to ask for help in arranging a White House tour for the family. Mr. Daley took over and arranged the entire trip including visits to the White House, the National Archives, Library of Congress, Kennedy Center and more. Our grateful thanks to Trevor Daley, to the Hyatt Regency on Capitol Hill for discounting room rates and our very special thanks to Senator Feinstein and her husband, Richard C. Blum, who, when they heard Gary's story, very generously provided the family's airline tickets.



*"This trip and the time I spent with my family in D.C. was the greatest gift of love and beauty anyone has ever done for us. It was a dream come true. Your foundation is amazing."*

## Independence

Debbie, 39, Mount Holly, New Jersey, has cervical cancer and a terminal diagnosis. She had a mobility scooter, but could not lift it. She needed a ramp so that it could be put in to her truck. This was important to Debbie because it gave her the mobility she needed to take her dog to the park and to visit friends and relatives. We found the ramp and sent it to Debbie. She said it brought her great joy to be able to maintain her independence as long as she was able.



## Magic Memories

Victoria of Santa Maria, California, 29 years old and the single mother of four young children, ages 4 through 11, was dying of cervical cancer. Her dream was to see her children laughing and having fun at Disneyland and to create happy memories for them. We arranged for the family's visit to the Magic

Kingdom and this is what Victoria's social worker wrote:

*"The fact that you were able to translate the deeply felt wishes of this caring mother into a living reality for her children, is remarkable. It is truly in these focused acts of caring, that our patients feel supported amidst extremely challenging circumstances."*

## Two Sisters

Chizuri, 78, Picher, Oklahoma, diagnosed with terminal heart disease. Chizuri and her sister, Sally, came to this country in their 20's, as WW II war brides. Chizuri hadn't seen her sister, who is incapacitated and lives in California, for many years. She was very anxious to see her before she became too sick to travel. Chizuri and her son made the trip by car and Dream Foundation helped by paying their expenses. After the reunion of the two sisters, Chizuri told us, "Now I will die feeling complete."



## Ring of Love

Raymond, 68, of Haskell, Oklahoma, was bed-ridden with end-stage lung cancer when we were contacted by his social worker. She told us that Raymond did not want to die without providing his wife of just two years with a wedding ring he had purchased on the lay-away plan. Raymond had finally found love at age 66 and his anxiety over this problem was making his final days even more difficult. We made the one payment that was due and his social worker was there when Raymond mustered the strength to put the ring on his wife's finger. She wrote and told us that Raymond was able to leave this world a contented man.



# Dreams Come True . . .



## A Joyful Occasion

Grace, 91, of Cherry Hill, New Jersey had congestive heart failure, was confined to a nursing home and in hospice care. Grace's beloved granddaughter, her only family member who lived nearby, was getting married. But Grace was too frail to attend the wedding. Grace desperately wanted to share in the joy and to see her granddaughter in her wedding dress. We arranged for a small reception at the nursing home the day after the wedding. Grace said:

*"It was more than I have ever wished for. I was thrilled beyond words."*

## We Get Letters

*"How do you thank someone for returning your life to you? How do you thank someone for giving you the opportunity to reconnect with the world after months of being more or less homebound? I sit here on my scooter and find myself at a loss for words as to how I can even begin to thank you. This gift has renewed my spirit. Look out world here I come."*

Ross, 72, lung disease  
Mendota Heights, Minnesota



## Father and Sons

Richard, 56, of Leesburg, Florida was in hospice care in the final stages of heart disease. Richard was anxious to see his two sons who lived with their mother in Bangor, Maine. With the help of the ever resourceful David de L'Arbe, of Santa Barbara Travel and his wonderful, helpful staff, we were able to bring Richard's sons and their mother to his bedside. Richard was able to leave this world surrounded by his family.

## Sea of Love

Lia, a 25 year old single mother from Los Angeles, was diagnosed with cervical cancer with a prognosis of just two months. Her dream was to take her 4 year old daughter, Aliyah, to Sea World and stay overnight in a hotel. Dream Captain, Susan Erickson, took on this emergency dream and arranged for Lia and family to make the journey together. Lia wrote us:



*"Your gift made my dream come to life. We got to touch starfish, talk to dolphins and laugh at the seals. I will never forget our trip to Sea World."*

## A Winning Smile

Shirley, 44, of Atlanta, Georgia, a breast cancer victim, thought that the best legacy she could leave behind was to spread the word about early detection to other women.



The problem was that Shirley's teeth were in terrible condition and she was ashamed to speak in public. Dream Captain, Eve Lechner, undertook the task of finding a dentist who would help. Dr. Roy Akbar, of Atlanta, generously donated his services valued at \$9,465 and coordinated with G & B Lab whose in-kind donation totaled \$718.87. Sadly, Shirley passed away in August. Dr. Akbar's assistant, Joan, told us:

*"Being part of Shirley's dream impacted all of us as much as it did her, maybe more. She was a great lady and will be missed."*

# Dreams Come True . . .



## A Family Reunited

Mark, 56, of Oxnard, CA was an employee at UCSB for 24 years in the food service department until he was diagnosed with liver cancer. His students were the children he never had . . . or so he thought. Mark learned he was a father and a grandfather and came to us with a final wish from the heart: to spend time away with his “new” daughter, son-in-law, and grandchild in a

quiet beach environment where they could learn about each other. With the help of our supporters, Dan and Debbie Kass, we were able to provide Mark’s dream. Marc and his new found family spent a week together, bonding as a family. Mark passed away in September, 2006.

*“I want them to know the man I am and the father I’ve always wanted to be.”*

## Reunion

James, 69, of Davenport, Iowa, was in the last stages of lung cancer when we heard from his hospice social worker. She said that James was desperate to see his only sister who lived in Missouri and was also terminally ill and too sick to travel. Every time James spoke with her he cried with longing to see her one last time. The hospice thought that James could withstand the trip with his oxygen tank, in an SUV we rented for them and with his wife driving. We helped with the trip expenses and brought the siblings together for a final, heartfelt goodbye.



## Historical Dreams

Alan, just 20 years old, of Norfolk, VA was losing his battle with AIDS when he wrote us:

*“I just wish we had the opportunity to go on a family vacation so we could spend some quality time together.”*

Alan wanted to see Busch Gardens and the historical village of Williamsburg, both just 45 miles from his home. Dream Captain, **Robin Holland**, made all of the arrangements for the family, including the wheelchair Alan needed to get around and make his dream come true.

## Grandchildren

Deborah, 52, Eatonville, Washington, was terminally ill with esophageal cancer and had not see



her 5 children and 11 grandchildren (5 of whom she’d never seen) in 7 years because of a series of illnesses and lack of funds. Deborah, knowing how limited her time was, asked for help with airfare so that she could return to Moline, Illinois and say her final goodbyes. We made Deborah’s dream come true in August, while she was still able to travel.

*“I’d just like to see them and tell them just how much I love each and every one of them.”*

## We Get Letters

*“I was able to spend some very treasured days with my sister while she was able to respond, laugh and talk with me. Jennifer passed away less than two weeks after my return home. Your foundation is perfectly named.”*

Annette, sister of dream recipient, Jennifer, 36, breast cancer, Pueblo, Colorado

*“Thanks again for everything. You are wonderful people and I appreciate everything you’ve done for me. I may have a short life, but I am going to enjoy every day to the fullest. I am a fighter.”*

Carol, 57, skin cancer, Carmichael, California

# Dreams Come True . . .

## We Get Letters

*"I thank you and all those who helped me to receive this chair. I was having trouble sleeping at night, but with the chair I find I can breathe and nap during the day. It has helped a lot."*

Charlie, 71, lung disease,  
Maplewood, Minnesota

*"My heartfelt thanks for providing a high density foam mattress for the hospital bed I use in my home. Thanks for the cap, tee shirt and bracelet. I wear them proudly. As I continue my fight I am reassured that others care."*

Anthony, 57, lung cancer,  
Fort Myers, Florida

*"My son, Doug, passed away from terminal cancer at age 31. Because of you his sisters were able to be a part of an incredibly healing gathering of all of his friends and family. We are so grateful for this gift."*

Kathy, Mother of Doug, 31,  
esophageal cancer patient.  
Colorado Springs, Colorado

*"Thanks to you I was able to see the ocean for the first time in my life and to see my oldest living sister. I was truly thankful I still had some of my voice left to talk with my sister. God Bless You All."*

Edna, 70, throat cancer,  
Peoria, Illinois

*"We want to thank you for making it possible for us to be with our son and daughter once more. It was really great to have them here for a week."*

Clemmie, 77, cardiomyopathy,  
Lehigh Acres, Florida

## A Simple Request

Allison, a 41 year old woman, lived in Los Angeles, and was dying of ovarian cancer. When Dream Foundation was contacted by her Mom, Allison was too ill to leave her home. She had a simple request, she wanted to see two movies – "Pirates of the Caribbean" and "The Devil Wears Prada." Both were new releases and not yet available for home viewing. With the help of **Angela Pierce** of **Revolution Studios** and **Darren Higman** of **Warner Brothers** we were able to provide the films for Allison. Our good friends **Connie Armijo** and **Chavi Hertz** provided Allison with a computer. Allison passed away a few weeks later. Her Mom told our Founder/President Thomas Rollerson,



*"You were there when it mattered most to her. You really mattered in her life."*

That is our mission, to help when it really matters. Tom was honored to be asked to speak at Allison's funeral, where he said, "Allison inspires me to fight for dreams."



## Toy Program

When we realized that 75% of dream recipients have young children, we began to think about what it must feel like to be the child of a dying parent.

We decided to do something for the kids of dream recipients – to let them know that they are not for-

gotten in the midst of the emotional turmoil that is engulfing their family.

And so, we started the Toy Program. When there are young children in a dream recipient's family we send each child a gaily wrapped box of age appropriate toys. The Toy Program is run by our devoted volunteer **Joyce Fernandez** and her daughter, **Kelsey**.

We are particularly in need of toys as the holidays approach. You can help. Please send or deliver toys or a cash donation to Dream Foundation, 1528 Chapala St., Suite 304, Santa Barbara, CA 93101 and experience the satisfaction of knowing you've brought real joy into a child's life this holiday season.

# Dreams Come True . . .

## Our Colleagues in End-of-Life Care Write

Dream Foundation works with hundreds of hospices all over the United States. We are proud to say, **Odyssey Healthcare**, the second largest hospice care provider in the country is a National Corporate Partner. Here are a few excerpts from the letters we receive from hospice social workers and other care providers...

*"I have witnessed many times the positive affect that achieving a final wish can have on the waning life of a human being, no matter what his age or position in life."*

Debbie McQuade, Sarah House Hospice Manager  
Santa Barbara, CA

*"The biggest gift to me was how the two people who contacted me from Dream Foundation were enthusiastic, helpful and extremely timely. Thanks so much for making this a manageable project and fun, too."*

Jennifer Klobassa, Social Worker  
HealthEast Care System

*"You all do such a wonderful job of allowing people some normalcy in their lives, even if for only a brief moment in time."*

Faye Cormier, Social Worker  
Hospice Austin, TX

*"Through your help, Patricia will see her brother one last time. Knowing that she and her family will share this cherished time together brings joy not only to this lovely family but to the Odyssey HealthCare staff as well. Thank you for your generosity, from our staff to yours."*

Elizabeth Wilde, Bereavement Coordinator  
Odyssey HealthCare, St. Louis, MO

*"I wanted to convey to you the joy that Dream Foundation has given my patients. The smiles on their faces and their laughter say so much! Your fulfilling their dreams is such a morale booster for them and gets them out of their illness mode. Instead of being focused on end of life issues, the focus becomes the fulfillment of hopes and needs."*

Sally Curwen McCloskey, Social Worker  
Odyssey HealthCare, Garden Grove, CA

## In Memory of . . .

DALE BROWN • LARRY HARGROVE •  
LYN OMUNDSON • MACDONALD B. JOHNSON  
• BONNIE BURNS • DEBORAH ROBERTSON •  
MARY TORRES • HELEN YARBROUGH • CANDICE  
IRVINE • LELAND JOHNSON • JOSHUA "SASHA"  
YOUNG • CAROL SIEBERT • RETONDA SIMMONS  
• SHARON BAKER • RICHARD MUDER • KEITH  
DELCUZE • SHIRLEY NELMS • DOUGLAS STILES •  
MIKE NICHOLS • DONALD PUGH •  
LEE HARALSON • JUDITH ROLLAG  
• JUANITA WALL

JUNE 1, 2006 THROUGH OCTOBER 31, 2006

## We Get Letters

*"Our family cannot thank you enough for the great trip we had. It will provide us with lasting memories of a good time without the constant worry of doctor appointments and chemotherapy. Thank you again for the great work you do."*

Sam, 79, lung cancer,  
Gloucester, New Jersey

*"Robbin went to be with God four weeks after this wonderful weekend. It will forever be one of our most treasured memories of togetherness. Thank you for helping us make his dream of having his family together come true."*

Robbin, 59, spinal degeneration,  
Streetsboro, Ohio

*"We would like to say thank you. We were able to relax and temporarily forget some of our troubles. We also came to realize that there are many people in the world who care about strangers and what is happening to them. Thank you again for caring."*

Jeff, 55, liver disease, Castle  
Rock, Colorado

*"Everyone should be so lucky as to have their dreams come true."*

Dick Clark at The Emmy Awards 2006

# Fundraising...

## Upcoming Events

November 18, 2006  
An Evening of Dreams  
San Francisco

A fabulous evening of cocktails and “cabaret” featuring our own Dream Angel, **Joely Fisher** along with San Francisco singers and performers. Please contact Trish Cantillon, Events Manager at [trish@dreamfoundation.org](mailto:trish@dreamfoundation.org) for more information.

December 7, 2006  
Open House, Santa Barbara

The Board of Directors and Staff of the Dream Foundation invite you to attend a Holiday Open House from 4:00 to 7:00 p.m. on Thursday, December 7th, 2006, at our headquarters, 1528 Chapala Street, Suite 304, Santa Barbara. Please join us for refreshments and an opportunity to see the place where dreams really do come true and meet the people who make dreams happen. We look forward to seeing you.

## We Get Letters

*“I’ve been blessed by your special gift and am at a loss for words to tell you how much it means. As a nurse I’ve always been a giver thus making it difficult to tell you how it feels to be on the receiving end of such love and generosity.”*

Mary Lou, 59,  
interstitial lung disease,  
Phoenix, Arizona

## Marjoe Gortner’s Celebrity Sports Invitational



Casino night raised \$20,000 for Dream Foundation. Tk Tk Tk, Christopher Cross, and Jean Dunn of Odyssey HealthCare.



**May, 2006, Dominican Republic** – At the fantastic **Paradisus Palma Real Resort**, guests were treated to four fabulous days of sun, sports and fun. Celebrities in attendance included **Billy Baldwin, Robert Davi, Matt Dillon, Joely Fisher, Giancarlo Esposito, Marcia Gay Harden, Robin Leach, Robert Loggia, Joey Pantoliano, Mimi Rogers, Jonathan Silverman, Connie Stevens** and **Ian Ziering**. We are grateful to **Marjoe Gortner** and his incredibly hard working team who created a spectacular weekend that culminated in a dinner and auction benefiting Dream Foundation and concert featuring the terrific music of **Christopher Cross**.

## 4th Annual Angel Ball

**May, 2006, Moorestown, N. J.** – **Richard & Susan Lutz** and their daughter, **Chandler**, were hosts at their beautiful estate for the glamorous evening of fabulous food, incredible entertainment, casino excitement and an auction, all to benefit Dream Foundation. Everyone who attended had a marvelous time and enjoyed the legendary Lutz hospitality. Our thanks to the gracious hosts, Richard, Susan and Chandler and to all of the generous people who attended.



Left to right: Ted Ortega of the Santa Ynez Band of Chumash with his son. Martin Brown’s foursome. Cindy and Peter Hellriegel.

## 5th Annual Kalyra Dream Cup

**June, 2006, Santa Ynez, California** – A full field of enthusiastic players participated in a day of golf at the gorgeous **Alisal River Course**, in the heart of wine country. A marvelous barbeque dinner presented by gracious event sponsors **Martin and Mike Brown**, at **Kalyra Winery** followed. TV personality, **Alan Thicke**, hosted an Adopt-A-Dream auction. We are particularly grateful to **The Santa Ynez Band of Chumash Indians** and **Vincent Armenta, Tribal Chairman**, sponsors of the event and good friends to Dream Foundation. Our thanks to **Weatherby Enterprises** and **Vision Putting Academy** for their support of the event.





## Macy's/American Express Passport 2006

September, 2006 – Dream Foundation Ambassador, **Priscilla Presley**, was the featured speaker at the glamorous annual Passport event held at Fort Mason in San Francisco. Cocktails, great food, a fabulous fashion show and auction benefited AIDS research and organizations working with AIDS patients. Dream Foundation

Our heartfelt thanks to Priscilla Presley was one of the beneficiaries. Thank you **Macy's** and **American Express** for all that you do to help eliminate this dreadful disease.

SAY IT  
*with hope, with fashion, with compassion*  
MACY'S | AMERICAN EXPRESS  
PASSPORT 2006

## Destination Foundation

Destination Foundation, based in San Francisco, was an agency that provided terminally ill adults with the trip of their dreams. Over time, they provided 106 catastrophically ill men and women with a final trip to a place of their dreams. After much deliberation, the Board of Directors decided, sadly, to dissolve the organization. **Tim Hepworth**, one of the founders, encouraged donors to contribute to Dream Foundation and a fund we've recently created, called the Destination Foundation Fund. All contributions to the fund will be applied to dream trips for terminally ill adults. Thank you, Tim and Destination Foundation Board members.

## Grants Received

To date, in 2006, we've been privileged to receive grants from the following foundations:

Jacquelyn & Gregory Zehner Foundation

Robert & Jane Harrison Foundation

Lance Jordan Lundberg Foundation

Odyssey HealthCare Foundation

Schwab Fund Charitable Foundation  
(Nora McNeely Hurley)

PacifiCare Foundation

Pacific Capital Bank Corporation  
(Santa Barbara Bank & Trust)

Wilbur May Foundation  
(Anita May Rosenstein)

The Kealy Family Foundation

The Leo Buscaglia Foundation  
Genetech, Inc.

In these difficult times when heavy demands have been made on all charitable foundations due to major national and international catastrophes we are doubly grateful to our foundation donors. Thank You.

## Special People, Special Funds

Some very special Dream Foundation friends have set up funds for making special dreams come true. Our sincere thanks and the thanks of our "dreamers" to:

**Connie Armijo & Anita May Rosenstein** who established "The Dana Schwartz Fund" for women with breast cancer, to honor their special friend, **Dana Schwartz**.

**Dr. Richard Cazen** created a fund in memory of **David Westerman**, who loved to have fun at Disneyland, for dream recipients who want to visit that very special place.

**Diane Warren**, songwriter extraordinaire and owner of **Realsongs**, set up a fund dedicated to final dreams for the elderly in memory of her mother, **Flora Warren**.

If you would like to create a dream fund and need more information, please contact Thomas Rollerson at 805-564-2131 or [thomas@dreamfoundation.org](mailto:thomas@dreamfoundation.org).

## We Get Letters

*"Without your help the kids Dad would not have passed happily. Believe me when I say that you truly made a dying man's wish come true. Thanks to you he was surrounded by love and peace in his final moments."*

Ruth, former wife of dream recipient Richard, who died of heart disease, Leesburg, Florida

# Fundraising . . .

## The Terri Toon Memorial Fund

The Terri Toon Memorial Fund was created by parents and friends in memory of a teenaged girl named Terri Toon. For many years the fund was administered by a group of Santa Barbara community leaders who met regularly and responded to requests from local people who were living in dire circumstances and who had been referred for immediate assistance. The Fund's board members investigated the requests and if the help was warranted, immediately sent financial help. It was an efficient and heartfelt way to provide help to people in need in the Santa Barbara area.

In 2006 the Fund's Board decided to stop functioning and divided the remaining funds between three local agencies that work in the same area. Dream Foundation was one of them. The funds we received will be designated to people who are catastrophically ill in Santa Barbara County. Our sincere thanks to the dedicated people who served so long and so well on the Terri Toon Fund board of directors.

## We Get Letters

*"When you are a single mother of four children you come across many trials. Then when you receive the diagnosis of cancer it multiplies those trials. Thank you for being a light in a dark tunnel and for helping me to give my kids these memories."*

Lisa, 43, ovarian cancer,  
Salem, Oregon

## The 21st Century Kids First Foundation

Our very good friends and supporters, **Dan and Debbie Kass**, are the founders and primary sponsors of the 21st Century Kids First Foundation. They recently held their first fundraising event and every penny raised went to support local non-profit agencies working with children. Although Dream Foundation is an adult wish granting agency our work affects thousands of families, 75% of whom have young children. Many of the dream requests we receive involve kids and the generous contribution will be applied to those family dream requests. Thank you, Dan & Debbie.



captions copy to come.

## Top 10 Reasons to Support Dream Foundation

- 1 Your support allows you to "pay it forward" by making a profound difference in the lives of dying adults nationwide and in the lives of thousands of their family members.
- 2 Your support will help Dream Foundation do a job that no other agency is doing nationally.
- 3 Your support helps Dream Foundation serve a truly underserved population – terminally ill adults over the age of 18.
- 4 Your support will bring closure, reconciliation and even joy to a dying adult who could not otherwise realize a final request.
- 5 Your support helps Dream Foundation provide a unique form of palliative care for terminally ill adults – focusing on the positive psychological and emotional impact of a dream come true, a final request realized.
- 6 Your support will help an organization that has an exceptional record of fiscal responsibility and is professionally audited every year.
- 7 85% of funds donated to Dream Foundation are used for making final dreams come true, 5% for administration and 10% for fundraising. Almost 1/2 of Dream Foundation's annual budget is supplied by in-kind donations.
- 8 Dream Foundation works with hospices nationwide and is a member of the National Hospice and Palliative Care Organization.
- 9 Your support will bring you the satisfaction of recognizing an exceptional agency doing extraordinary work.
- 10 Your support of Dream Foundation is for a national organization that performs its task with heart, compassion and love.



Left: Himovitz Family help wrap gifts for our Toy Program.  
Right: Ann Smithcors is one of our office Angels.

## Volunteering

You can make a difference in your community no matter who you are or where you live. You may be surprised at how short a time it takes for wonderful things to happen.

Dream Foundation volunteer opportunities exist nationwide for individuals and employee groups. Making a dream come true provides a heartfelt, profound experience. Finding in-kind resources such as hotels, restaurant certificates and tickets to sporting events, or collecting toys for kids about to lose a parent, are all great ways to involve an entire community in “giving back and paying forward.”

Companies across the nation are making a difference. Corporations like **Odyssey Healthcare**, based in Dallas, TX and **Asset Preservation** of Granite Bay, CA provide their employees with ‘volunteer time.’ **TelePacific** of Los Angeles, CA supports an employee giving program where a \$1 to \$5 voluntary donation per paycheck is made to Dream Foundation.

Santa Barbara volunteers continue to share their time and talents with our local Flower Empower program, delivering hand made flower bouquets to seriously ill individuals in our home community. Our offices in Santa Barbara and Los Angeles are home to many volunteers, answering phones, scrap booking, creating thank you albums and assisting with dreams and special projects. There is ALWAYS something to be done. We could not do this magical work without the generous support of volunteers.

For more information please contact Community Relations Director, **Jackie Waddill** at 805-564-2131, ext.108.

## Spotlighting Our Santa Barbara Volunteers

### Flower Empower

Kathy Henry  
Ann Smithcors  
Lisa & Justin Bogart  
Gerri & Ryan  
Pat Forster  
Cynthia Moxley  
Rosemary Maxfield  
Lauren Nelson  
William Bonds  
Bill Hanrahan  
Himovitz family  
“cookies”  
Carmen Romero  
Betty Dominguez  
Kate Kelly –  
FE Coordinator

### Office Angels:

Emily Rogers  
Danielle O’Connor  
Robert Brown  
Amanda Carnerie  
Ann Smithcors  
Rachael Himovitz  
De De Wei  
Linda Zimmerman

### Dream Captains

Denise Sloan  
Sheila Caldwell  
Mandy Evans  
Susan Jendersee  
Judy Bongarzone

## Event Volunteers

Ann Abbernathy	Susan Manning
Mara Abboud	Ingo Markmann
Laura Avalos	Alixé Mattingly
Valerie Banks	Jayne Menkemeller
Judy Bartlein	Shawn Montgomery
Lisa Bogart	Harriet Mosson
Debra Borden	Holly Murphy
Joanne Bolduc	Sherri Nelson
Martha Bull	Nanette Nevins
Christine Craig	Jill Nida
Diana Crockett	Margie Niehaus
Tina Datta	Mireille Noone
Clay Dickens	Natalie Noone
Ronda Dunn	Jeanne Perkins
Faye Eson	Laurel Phillips
Barbara Farish	Janna Price
Brendan Finley	Valerie Rice
Sue Firestone	Brianne Schmidt
Arlene Geeb	Adrienne Schuele
M’Lissa Gravelle	Lynda Schwartz
Beth Harake	Lisa Scibird
Sherri Heckerman	Teresa Shustock
Tammy Hughes	Diana Siegel
Susan Jendersee	Mary Lynn Snow
Debbie Kass	Roxanna Solakian
Laurie Kauth	Baron Erik Spafford
Layla Khashoggi	Carole Sterpa
Doreen Ladin	Sunni Thomas
Margarita Lande	Mary Ellen Tiffany
Ken Leandro	Laura Uhrig
Laura Levy	Sue Walseth
T.J. Locker	Ginger Woolf
Missy MacFadyen	Jana Young
Julie Main	Angela Zungri

There is nothing stronger than the heart of a volunteer. With it beats the spirit of service, generosity and compassion . . . and the health and well-being of our families, communities, and nation.

# Above & Beyond . . .

How you can help make dreams come true . . .

## Dream Makers Circle

Contributors of \$1,000 or more each year become members of the Dream Makers Circle and receive a photo and other information about the dream they've adopted. Dream Makers are honored at an annual reception.

## Cash Contributions

The bulk of our annual budget comes from cash contributions. If you itemize, gifts of cash or checks are fully deductible – up to a maximum of 50% of your adjusted gross income.

## In-Kind Donations

For every dollar contributed, we raise \$2-\$3 in in-kind donations. If you, or someone you know, has a resource which might help us, we would like to hear from you. Some ideas include: hotel rooms, rental car vouchers, restaurant vouchers, etc.

## Donate Airline Mileage

Frequent flyer miles are the lifeblood of Dream Foundation. Without them we cannot make dreams that require travel come true. **United** and **Northwest Airlines** bank miles for us. And now, we are delighted to announce, **Continental Airlines** has joined our roster of Airline Partners and also accepts donated miles. We used over 1,000,000 miles in 2005 and, we will need even more in 2006. If you have miles you'd like to donate, please contact Cindy Hellreigel at 805-564-2131, Extension 105. Our "dreamers" will be grateful beyond words.

## Gifts of Stock

If you own appreciated stock, it is often tax-wise to donate it to a charity instead of paying the capital gains. For information on donating stock, please contact Cindy Hellreigel at 564-2131 ext. 105.

## Join The Dream Team

Donors of \$25.00 and above become a part of the Dream Team and receive our newsletter.

*Dream Foundation simply could not accomplish its work without the help of hundreds of people nationwide that contribute in many generous ways. In each newsletter we try to list as many as space allows – but we acknowledge them all with love and gratitude.*



Javier and Lisa vande Steeg. Javier Vande Steeg and to his caring assistant, **Donalee Gamble**, and the entire staff of Asset Preservation for everything they do to make dreams come true.



Both **Brad Garrett** and **Joely Fisher** are long time supporters of Dream Foundation. Brad and Joely have made public appearances on our behalf, have made dream presentations and contributed hours of their valuable time whenever we've asked. So, what a fortunate



pairing it is now that Brad and Joely are playing husband and wife in Fox's new comedy series "Til Death" – as in "Til Death Do Us Part." All of us here at Dream Foundation wish them and their new series a long, well-watched, high-ratings life.

**Mara Abboud** is an internationally recognized artist based in Santa Barbara. Mara's art has received international recognition and acclaim for her innovative and unusual technique. Mara's style is uniquely her own but her generosity is something she shares widely. Mara has made many donations of her incredible art to help Dream Foundation raise funds. Thank you, Mara.



**Jan Barboglio** is another open hearted artist and prolific sculptor in bronze who has donated thousands of dollars worth of her unique pieces as gifts and awards to Dream Foundation supporters. Her graciousness has been unlimited over the years and we thank her for her openhanded giving and for never saying no.

*"Only when we give joyfully without hesitation or thought of gain, can we truly know what love means."*

Leo Buscaglia

# Above & Beyond...

**Paul Reitzin** is president of **Studio RTA** known for its creative line of beautiful office furniture. He has donated all of the furniture for both of our new offices, in Santa Barbara and Los Angeles, in addition to being a generous cash donor. Paul is a member of our Los Angeles Advisory Board. He and his wife, **Barbara**, are the owners of a boat named “Dream On.” Thank you, Paul, you are our “dream boat”!



Anita May Rosenstein and Connie Armijo deliver a computer to Dream Recipient Allison and her mom

**Connie Armijo and Anita May & Arnold Rosenstein** have once again proven their generosity and open hearts by providing Dream Foundation with a new home in Los Angeles. Our new office is at 9900 Wilshire Blvd. In Beverly Hills. The entire Dream Foundation staff thanks them for all they do and for their continuing support.

## The Kindness of Giving-in-Kind

Making dreams come true for the terminally ill is a heartwarming experience. It is also often costly. Our staff Dream Coordinators and volunteer Dream Captains have become skilled at looking for and getting in-kind contributions to help fulfill the wide variety of requests we receive every working day of the year. They have experienced first hand, the wonderful, warm hearted generosity of Americans who give to help others when asked, even if the others are total strangers. Listed below are a few of the generous people who have provided in-kind donations in the past few months. Our sincere gratitude and thanks to all of them for helping so graciously when asked.

**Senator Dianne Feinstein**, San Francisco CA, Washington Tours

**Richard Blum**, Blum Capitol Partners, San Francisco, CA, Airline Tickets

**Dr. Roya Akbar, D.D.S.**, Marietta, GA, Dental Services

**Steve Shulem**, Strictly Vacations, Santa Barbara, CA, Travel Services

**Howard Ross**, Sherman & Ross, Sharon, MA, Condo Stays

**Mark Munguia**, Circuit City, Santa Monica, CA, Television Set

**Tim Nelson**, Lowe's, Grand Forks, N.D., Play Structure & Landscaping

**Deb Browning**, Dream Hotel, New York, N.Y., 4 Night Hotel Stay

**Clay Conoly**, Dixie Dude Ranch, Bandera, TX, 5 Night Stay

**Debbie & Dan Kass**, Santa Barbara, CA, Use of Beach House

*The total value of these generous in-kind contributions was \$36,189. In-kind donations enable us to stretch the dollars we raise to cover the costs of even more final requests. If you can provide or recommend in-kind donations of any kind please contact Susan DeCoste, Program Manager at 805-564-2131 or [susan@dreamfoundation.org](mailto:susan@dreamfoundation.org).*

## Dollar Donation to the Dream Foundation Program

Do you have a dollar? With our Dollar Donation Program you can donate just \$1 per paycheck to Dream Foundation. Of course you may choose to donate more, but if everyone in your company donates just \$1 per paycheck it can quickly add up to a generous contribution toward making dreams come true for terminally ill adults. Have your Human Resources department call Cindy Hellreigel at (805) 564-2131 to learn how your company can participate in an easy fund raising campaign.

## Memorial & Honorary Gifts

A memorial gift provides a lasting tribute to a friend or relative. An honorary gift recognizes a special person in your life. Dream Foundation sends an acknowledgment to the families of those memorialized or to the person who receives an honorary gift. In each instance, we do not specify the amount ... we know it's the thought that counts!

## Getting married?

Now you can support Dream Foundation by registering with the I Do Foundation. The I Do Foundation allows couples and their guests to make wedding-related purchases that generate donations for charity. The I Do Foundation's Donation Registry service also makes it easy for guests to make donations as a gift. All of these services are available free of cost at [www.IDoFoundation.org](http://www.IDoFoundation.org). Check it out today, and be sure to suggest Dream Foundation as the beneficiary of your wedding.

## Or

Help Dream Foundation by giving a party to raise funds or collect toys. Run a bake or garage sale, a book sale or a car wash. Donate a vehicle and get a tax write-off at Cars for Causes, 1-800-766-2273.

Dream Foundation is a 501 (c)3 charitable organization. Federal I.D.# 77-0405779.

# Organization News . . .

## New Additions to the Dream Team



**Cindy Clark**

joined Dream Foundation staff as Communications Manager and we've kept her very busy from her first day with us. Cindy makes sure that all of our publications, invitations, direct mail pieces and other printed materials are well designed and produced on time. She is patient, always positive and has a great sense of humor. We are wondering how we managed without her and we are all delighted that she is with us.



**Lisbet Frey** joined our staff as Administrative Assistant in the Dream Department. Because of her diligence, sincerity, dedication to hard work and her innate skill in sympathetically working with our "dreamers" she quickly worked her way up to being a Dream Coordinator.

## We Get Letters

*"I want to thank you for making Bill's dream come true. He knew Sandy was here."*

Bill, 58, congestive heart failure, Englewood, Florida

*Our mission is to enhance the quality of life for individuals and families battling terminal illness.*

### FOUNDERS

Timothy Scott Palmer  
Thomas W. Rollerson

### STAFF

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Founder/President  
Sue Anderson  
Dream Coordinator  
Trish Cantillon  
Events Manager  
Cindy Clark  
Communications Manager  
Susan DeCoste  
Program Manager  
Bill Duke  
Florida Dream Coordinator  
Lisbet Frey  
Dream Coordinator  
Cindy Hellriegel  
Finance Manager  
Jacqueline Kronberg  
Grants Manager/Writer  
John Staley  
Event Coordinator  
Martha Sullivan  
Development Director  
Jackie Waddill  
Community Relations  
Manuela Williams  
Executive/Development Assistant

### CONSULTANTS

Steve Frey, Avatar Computing  
*Computer Consultant*  
Stefani Canin Mullen  
*Events Consultant*  
Eve Lechner  
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*Founding Chairperson*  
Anita May Rosenstein,  
*Co-Chairperson*

### NEW JERSEY ADVISORY BOARD

Richard & Susan Lutz  
*Founding Chairpersons*

## YESDESIGNGROUP

## Meet Our Newest In-Kind Corporate Partner

We are delighted to welcome YESDESIGNGROUP as an In-Kind Corporate Partner. YESDESIGNGROUP has been "making the world a more graceful space" since 1998 from its Los Angeles and New York offices. It's President and Founder is Dream Foundation good friend, **Lori Posner**. As a Corporate Partner YESDESIGNGROUP will be providing Dream Foundation with its exciting, unique design services. We are looking forward to looking better and more interesting with their expert help. Thank you, Lori and YESDESIGNGROUP.

# Organization News . . .

## Staff

Steve Frey, of Avatar Computing is our Computer Consultant and in our office twice a week. Steve has created a computer network for us, advises on all computer purchases and keeps us running smoothly. Steve recently became a father to adorable Meghan and occasionally brings her to visit at which time all work ceases so we can ooh and aah over the delightful baby girl, who brings joy into our office. Then we all go back to work and Meghan takes a nap. Congratulations, Meghan – you're a lucky little girl to have a Dad like Steve.



## In the Media

The Dream Foundation receives extensive coverage in the media nationwide, which assists us with gaining significant exposure. We gratefully acknowledge the media who have so kindly shared their words and stories on behalf of those we are privileged to serve...

Adrian Daily Telegram  
Arizona Republic  
Atlanta Journal-Constitution  
Beliefnet.org (National)  
Casino City Times  
Coastal Woman (Santa Barbara)  
Courier-Gazette (ME)  
Court TV - Beach Patrol  
CTV (Canada) Website  
Desert Sun  
Gotham (NY)  
Hawaii Reporter  
InsightOfTheDay.com  
Joey English Show (Palm Springs)  
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Laurinburg Exchange  
Los Angeles Confidential  
Los Cerritos Community News  
Monterey Herald  
MyDailyInsights.com  
National Ledger (Internet)  
New York Daily News  
Odyssey Quarter Newsletter  
OnlineCasinos.com  
Palm Springs BottomLine  
PokerNews.com  
Richmond County Daily Journal  
Rochester Democrat & Chronicle (NY)  
Rock Hill Herald (SC)  
Samaritan Hospice Newsletter  
Santa Barbara Magazine  
Santa Barbara News-Press  
Santa Ynez Valley News  
Spirituality & Health Magazine  
Splash! (FL)  
Starfish (Internet newsletter)  
Suffolk Life (NY)  
The Good Life Show (National Radio)  
Time Magazine  
Variety  
Villages Daily News (FL)  
VillageSoup (ME)  
Webb Weekly (PA)  
WHAM-TV (Rochester)  
WNVD (Raleigh, NC)

## Flower Empower!

Dream Foundation's Flower Empower program is special to our hometown, Santa Barbara. On Saturday a group of volunteers gather at the Farmer's Market and make gorgeous bouquets using flowers that have been donated which are then delivered to very ill people in the community to help brighten their lives. This year Flower Empower has brought colorful bouquets of love to more than 200 people.

We deeply appreciate the generosity of the flower contributors and the dedication of our wonderful volunteers.

## Flower Donors

Domingo Farms  
Valley Flowers  
Westland Floral  
Myriad Flowers  
Everbloom  
Westerly  
B&H  
The Van Wingerden Family



Our Flower Empower volunteers, left to right, back row: Pat Forster, Betty Dominguez, William Bond, Lauren Nelson, Cynthia Moxley, Lisa Bogart and her son, Justin, Robert Henry, Ann Smithcors; front row: Bill Hanrahan, Jackie Waddill, Kathy Henry, Thomas Rollerson

*When Research and Medicine  
can no longer help . . . We Can.*

## dream foundation

### Santa Barbara Office:

1528 Chapala Street, Suite 304  
Santa Barbara, CA 93101  
Phone: (805) 564-2131  
Fax: (805) 564-7002

### Los Angeles Office:

9900 Wilshire Blvd.  
Beverly Hills, CA 90210  
Phone: (310) 385-7973  
Fax: ( 310) 385-0848

Los Angeles offices are donated  
by Anita May Rosenstein  
& Arnold Rosenstein, New  
Pacific RealtyCorp.,  
and Park Plaza Events.

*Dream Foundation is a member of NHPCO  
(National Hospice and Palliative  
Care Organization)*

[www.dreamfoundation.org](http://www.dreamfoundation.org)

## Partners in Dreams

We are proud to feature some of our Corporate Partners in Dreams as well as other companies that have graciously donated or served as event sponsors.



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making dreams come true for adults battling terminal illnesses